

REPORT TO: POLICY DEVELOPMENT COMMITTEE

Date: **18TH JULY 2019**

TOPIC: CORPORATE PLAN

REPORT BY: CHIEF EXECUTIVE

1 INTRODUCTION

- 1.1 The Council's previous Corporate Plan is now out of date and so following the last election, there is a requirement to now consider what the Council's corporate priorities may be and to prepare a revised Corporate Plan.
- 1.2 This report highlights what work has so far been undertaken on this.

2 RECOMMENDATIONS

- 2.1 That Committee note the content of this report and the content of the draft Corporate Plan

3 REASONS FOR RECOMMENDATIONS

- 3.1 To ensure that the Committee agree with the draft Corporate Priorities.

4 REPORT

- 4.1 Since the last elections, officers have been working with Group Leaders and with the Corporate Plan Working Group to identify the priorities of the new Council.
- 4.2 The priorities that have been identified are:-
- 4.2.1 **Financial security** – The aim is to ensure that the Council is less reliant on central government grants and more reliant on income generated through various sources.
- 4.2.2 This would involve exploring all avenues of income generation including purchasing commercial property for investment purposes and exploring trading and housing companies.
- 4.2.3 **Customer/Citizen focus** – The aim would be to reduce demand on the Council's services by designing our processes and systems around delivering what the customer/citizen wants. The effect of this is to remove unnecessary waste from the systems, making them more efficient.

It would also involve putting the citizen at the heart of planning for the area to ensure that we are delivering the communities that the community wants.

4.2.4 Environment – The aim of this priority will be to put into effect plans to reduce our own environmental footprint and to work with the community to do likewise. It will also set out our objectives in terms of recycling and enhancing the environment and promoting it as our unique selling point.

4.2.5 North Devon Futures – This priority will focus on creating and enhancing communities and creating the environment for issues such as a recognised skills gap to be addressed. Partnership working will be the key to a successful delivery and so this should be at the centre of any action plans.

- 4.3 Whilst it is clearly important to have a Corporate Plan, it is also important to have a clear series of actions to deliver on those priorities.
- 4.4 The Corporate Plan will not be time limited and will be kept under review at least every 12 months to ensure that it is still relevant.
- 4.5 Performance against the identified actions will be measured as part of the Quarterly Business reports.
- 4.6 A draft plan will be presented to the meeting, albeit not in any final form, for Members to consider the above priorities and to also consider what specific actions might be included. It is important that those actions are realistic and time limited so that we can measure how well we are performing in delivering.

RESOURCE IMPLICATIONS

- 4.7 There are none.

5 EQUALITY and HUMAN RIGHTS

- 5.1 No issues arise from simply considering this report.

6 CONSTITUTIONAL CONTEXT

Article and paragraph	Appendix and paragraph	Referred or delegated power?	A key decision?
		Delegated	

7 BACKGROUND PAPERS

- 7.1 List of background papers (but not including published works or those that disclose exempt or confidential information (as defined in rule 10 of appendix 15 (Access to Information Procedural Rules) and the advice of a Political Advisor/Assistant):

Background papers will be available for inspection and will be kept by the author of the report.

8 STATEMENT OF INTERNAL ADVICE

8.1 The author (below) confirms that advice has been taken from all appropriate Councillors and officers.

Author: Ken Miles

Date: 9th July 2019

Reference: C:\Users\bt\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.Outlook\L92MQ3CV\Corporate plan.doc