

# Additional Description and Reasoning to support application

From Mike, Cathy and John Symonds - owners of Freshwell campsite.

We are a local, family run campsite and would like this new application approved after taking on board all of the feedback and comments from our previous license application. We decided against using that application due to the harsh conditions we felt were applied to it so decided to continue using the Temporary events notices. Over the last couple of years we have used all of our available Ten's which have all been very successful and without any problems or complaints. We have used this time to gain a much better understanding of what our responsibility is with regard to alcohol sales and what it is we would like to offer. The feedback during our Tens has always been very positive from guests and locals alike which we are very proud of but also equally frustrating when people return asking for a drink with their food order and we have to say sorry no we are not allowed to sell drinks today and they then go elsewhere. We currently feel that we are the only local business being held back by this.

Notes from Sam and Lou who run food/cafe containers for us.

The new license will help the business as currently when customers ask for alcohol we have to direct them to neighbouring businesses such as Ruda Holiday Park or Biffen's kitchen who both have licenses to sell alcohol. Whilst losing out on drinks sales we often lose out on food sales because of this which is damaging to the growth of our business. Currently customers are able to bring their own alcohol and therefore we have no control over what alcohol they bring or levels of consumption. With a usable license we would be able to manage products, reduce glass and offer reusable and recyclable drinking vessels. In the location we are in and as a seasonal business we only have a short period in order to make a profit. The additional income from alcohol sales will contribute to increasing our profits and continue to grow our business for a very long time. All we are striving for is a level playing field along with the neighbouring businesses, whilst being able to offer customers an enjoyable setting while they enjoy our food with an alcoholic beverage.

## Proposed conditions

1

All staff engaged in licensable activity at the premises will receive training and information in relation to the following: (i) The Challenge 25 scheme in operation at the premises, including the forms of identification that are acceptable, (ii) The hours and activities permitted by the premises licence issued under the Licensing Act 2003 and conditions attached to the licence; (iii) How to complete and maintain the refusal register in operation at the premises (in relation to the sale of alcohol); (iv) Recognising the signs of drunkenness; (v) The operating procedures for refusing service to any person who is drunk, under-age or appears to be under-age, or appears to be making a proxy purchase; (vi) Action to be taken in the event of an emergency, including reporting an incident to the emergency services; (vii) Training shall be recorded in documentary form and shall be regularly refreshed at no greater than 12 month intervals. Training records shall be made available for inspection and copying at reasonable times upon request of an authorised officer of a responsible authority. (viii) Training records will be retained for at least 2 years.

2

An incident log shall be kept and maintained at the premises which will include a log of the following, including pertinent details: (i) Any incidents of disorder or of a violent or anti-social nature; (ii) All crimes reported to the venue, or by the venue to the police; (iii) All ejections of patrons; (iv) Any complaints received; (v) Seizures of drugs or offensive weapons; (vi) Any faults in the CCTV system; (vii) Any visits by a responsible authority (under the Licensing Act 2003) or emergency service.

3

Records must be completed within 24 hours of any incident, and will contain the time, date, the nature of the incident, the people involved, the action taken and details of the person responsible for the management of the premises at the time of the incident.

4

The logs shall be kept for at least 12 months following the date of entry and be made available for inspection and copying upon request of an authorised officer of a responsible authority.

5

With the exception to users of the campsite and their bona fide guests, no alcohol shall be consumed more than 30 minutes after the permitted terminal hour for the supply of alcohol.

6

Clear and legible signage must be prominently displayed specifying that no drinks are to be taken off the campsite after 8.30 pm.

7

There shall be a Personal License Holder present on site at all times when the premises is authorised to sell alcohol.

8

Outside the hours authorised for the retail sale of alcohol and whilst the premises are open to the public, all alcohol within the premises (including alcohol behind the counter) must be secured in a locked storeroom or behind locked

grilles, locked screens or locked cabinet doors to prevent access to the alcohol by both customers and staff.

9

No super-strength beer, lagers, ciders or spirit mixtures of 5.5% ABV (alcohol by volume) or above shall be sold at the premises, except for premium beers and ciders supplied in glass bottles.

10

There shall be no self-service of alcohol on the premises.

11

A written drugs policy shall be in place and operated at the premises. It must detail the actions taken to minimise the opportunity to use or supply illegal substances within the premises. The policy must be made available for inspections and copying upon request by an authorised officer of a responsible authority.

12

A training programme surrounding substance misuse will be in place and training will be undertaken at annual intervals for all staff that deal with persons who are in the possession of/or incapacitated through the use of drugs or the combined effect of drugs and alcohol. Records will be maintained detailing the time and date of substance misuse training, the people who received the training, the name of the person delivering the training. Records will be kept for inspection for at least 12 months.

13

There must be at the premises a lockable drugs safe to which no member of staff save the DPS shall have access. All controlled drugs (or items suspected to be or contain controlled drugs) found at the premises must be placed in this safe as soon as practicable. Whenever this box is emptied all of its contents must be given to the police for appropriate disposal.

14

Clear and legible notices must be prominently displayed at the premises advising those attending that Police will be informed if anyone is found in possession of controlled substances or weapons.

15

The licensable activities authorised by this licence and provided at the premises shall be ancillary to the main function of the premises as a campsite.

16

The premises shall install operate and maintain a comprehensive digital colour CCTV system to the satisfaction of the Police and local authority All public areas of the licensed premises including entry and exit points will be covered, including any outside areas under the control of the premises licence holder. The system must record clear images permitting the identification of individuals, and in particular enable facial recognition images (a clear head and shoulder image) of every person entering and leaving in any light condition. The CCTV system will continually record whilst the premises are open for licensable activities and during all times when customers remain on the premises. All equipment must have a constant and accurate time and date generation. All recordings will be stored for a minimum period of 31 days with date and time stamping.

17

Viewable copies of recordings will be provided on request to the Police and local authority officers as soon as is reasonably practicable, and in accordance with the Data Protection Act 2018 (or any replacement legislation). OR: A staff member from the premises who is conversant with the operation of the CCTV system, shall be on the premises at all times when the premises are open. This staff member must be able to provide an authorised officer of a responsible authority, copies of recent CCTV images or data with absolute minimum of delay when requested in accordance with the Data Protection Act 2018 (or any replacement legislation).

18

The CCTV system will be capable of downloading images to a recognisable viewable format.

19

There will be security measures in place to ensure the integrity of the system to prevent the tampering with, and deletion of, images.

20

Clear and legible notices shall be prominently displayed requesting patrons to respect the needs of local residents and businesses.

21

No speakers for amplification of music shall be placed on the outside of the premises or on the outside of any building forming a part of the premises. Small portable amps maybe used.

22

All the rubbish produced by the premises shall be stored securely in a designated area or in a bin with a tight fitting lockable lid.

23

All waste shall be properly presented and placed out for collection. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas when appropriate on the following day.

24

During the hours of operation of the premises, sufficient measures will be taken to remove and prevent litter and waste arising or accumulating from customers in the area immediately outside the premises. This area shall be swept and/or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.

25

Sufficient measures must be in place to remove litter or waste arising from customers and to prevent such litter/waste accumulating in the immediate vicinity of their premises. Where necessary adequate measures must be in place to provide customers with sufficient receptacles for the depositing of waste materials such as food wrappings, drinks containers, smoking related litter etc.

26

A sufficient number of suitable receptacles must be located in appropriate locations for the depositing of waste materials such as food wrappings, drinks