



North Devon Council

Report Date: 17th February 2020

Topic: Car Parking Charges

Report by: Chief Executive

1. INTRODUCTION

- 1.1. This report is seeking approval to an increase in some car parking charges over the summer period.
- 1.2. Due to the global pandemic general overseas travel is not likely to be possible this summer and so the expectation is that demand for holidays in areas such as North Devon is likely to be high.
- 1.3. Some of that demand in our coastal areas can possibly be managed by the use of car parking charges as set out in this report.

2. RECOMMENDATIONS

- 2.1. That the charges set for the car parks listed in Table 1 below are increased to those listed in within the table for the period from 1st April until 31st October 2021.

3. REASONS FOR RECOMMENDATIONS

- 3.1. To ensure careful management of car parks

4. REPORT

- 4.1. During the summer of 2020, North Devon experienced very high numbers of visitors after the first lockdown was lifted. This resulted in some quite well publicised issues in some of our coastal resorts with local roads being blocked by parked vehicles etc.
- 4.2. It is likely that because of the restriction on overseas holidays, North Devon will again see high number of visitors during this coming season.
- 4.3. It is not possible to increase capacity within car parks to try to accommodate additional usage but measures can be introduced to try to manage demand through the use of parking charges.
- 4.4. It should be pointed out that the aim would not be to reduce usage in car parks but to perhaps try to alleviate the situation experienced last year.
- 4.5. It is clear from modelling that introducing an increase in car parking charges would increase the income to the council. However, there are likely to be increased costs associated with the increase in usage which any additional income will offset. Any surplus will be used for measures designed to improve the environment around car parks and their usage, maintenance and, in relation to Ilfracombe, to improve the Pier/Harbour area. This will also

help to counteract any concerns around impact on the environment as a result of the additional traffic.

- 4.6. The table shows that a 40p per hour increase in charges would result in additional income of £118,833.72 based on the same ticket sales from 2019/20

Table 1

Car Park	Current fee	Proposed fee	Increase in Income
Pier	1 hour 1.10 2 hour 2.20 3 hour 3.30 4 hour 4.40 5 hour 5.60 6 hour 6.80 7 hour 8.00 8 hour 9.20 9 hour 10.40 All day 11.60	1 hour 1.50 2 hour 3.00 3 hour 4.50 4 hour 6.00 5 hour 7.50 6 hour 9.00 7 hour 10.50 8 hour 12.00 9 hour 13.50 All day 15.00	£52,120.62
Cove	1 hour 1.10 2 hour 2.20 3 hour 3.30 4 hour 4.40 5 hour 5.60 6 hour 6.80 7 hour 8.00 8 hour 9.20 9 hour 10.40 All day 11.60	1 hour 1.50 2 hour 3.00 3 hour 4.50 4 hour 6.00 5 hour 7.50 6 hour 9.00 7 hour 10.50 8 hour 12.00 9 hour 13.50 All day 15.00	£7,467.31
Marine Drive, Ilfracombe	1 hour 1.10 2 hour 2.20 3 hour 3.30 All day 4.40	1 hour 1.50 2 hour 3.00 3 hour 4.50 All day 6.00	£16,049.62
Croyde	1 hour 1.10 2 hour 2.20 3 hour 3.30 All day 4.40	1 hour 1.50 2 hour 3.00 3 hour 4.50 All day 6.00	£20,906.69
Mortehoe	1 hour 1.10 2 hour 2.20 3 hour 3.30 All day 4.40	1 hour 1.50 2 hour 3.00 3 hour 4.50 All day 6.00	£19,327.51
Hele	1 hour 40p 2 hour 80p 3 hour 1.20 All day 1.70	1 hour 80p 2 hour 1.60 3 hour 2.40 All day 3.30	£2,961.97

5. RESOURCE IMPLICATIONS

5.1. The above proposal has a positive impact on the income of the Council.

6. EQUALITIES ASSESSMENT

6.1. There are no equalities issues

7. CONSTITUTIONAL CONTEXT

7.1. Article of Part 3 Annexe 1 paragraph:

7.2. Delegated power.

8. STATEMENT OF CONFIDENTIALITY

8.1. This report contains no confidential information or exempt information under the provisions of Schedule 12A of 1972 Act.

9. BACKGROUND PAPERS

9.1. The following background papers were used in the preparation of this report:
(The background papers are available for inspection and kept by the author of the report).

None

10. STATEMENT OF INTERNAL ADVICE

10.1. The author (below) confirms that advice has been taken from all appropriate Councillors and Officers: Head of Resources, Monitoring Office, Harbour Master, Group Leaders and Ward Members