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North Devon Council
Brynsworthy Environment Centre
Barnstaple
North Devon EX31 3NP

K. Miles
Chief Executive.

POLICY DEVELOPMENT COMMITTEE

A meeting of the Policy Development Committee will be held in the Barum Room - Brynsworthy on **THURSDAY, 18TH JULY, 2019 at 2.00 pm.**

(NOTE: A location plan for the Brynsworthy Environment Centre is attached to the agenda front pages. There are limited car parking spaces in the Visitors parking area. If no spaces are available, please find an alternative space. Please ensure that you enter your name and car registration details in the book in front of the entrance door)

Members of the Policy Development Councillor D. Spear (Chairman)
Committee

Councillors Barker, Campbell, Crabb, Hunt, Luggar, Mack, Roome, Walker and York

AGENDA

7. Corporate Plan (Pages 5 - 12)
Report by the Chief Executive (attached).

If you have any enquiries about this agenda, please contact Corporate and Community Services, telephone 01271 388253

10.07.19



North Devon Council protocol on recording/filming at Council meetings

The Council is committed to openness and transparency in its decision-making. Recording is permitted at Council meetings that are open to the public. The Council understands that some members of the public attending its meetings may not wish to be recorded. The Chairman of the meeting will make sure any request not to be recorded is respected.

The rules that the Council will apply are:

1. The recording must be overt (clearly visible to anyone at the meeting) and must not disrupt proceedings. The Council will put signs up at any meeting where we know recording is taking place.
2. The Chairman of the meeting has absolute discretion to stop or suspend recording if, in their opinion, continuing to do so would prejudice proceedings at the meeting or if the person recording is in breach of these rules.
3. We will ask for recording to stop if the meeting goes into 'part B' where the public is excluded for confidentiality reasons. In such a case, the person filming should leave the room ensuring all recording equipment is switched off.
4. Any member of the public has the right not to be recorded. We ensure that agendas for, and signage at, Council meetings make it clear that recording can take place – anyone not wishing to be recorded must advise the Chairman at the earliest opportunity.
5. The recording should not be edited in a way that could lead to misinterpretation or misrepresentation of the proceedings or in a way that ridicules or shows a lack of respect for those in the recording. The Council would expect any recording in breach of these rules to be removed from public view.

Notes for guidance:

Please contact either our Corporate and Community Services team or our Communications team in advance of the meeting you wish to record at so we can make all the necessary arrangements for you on the day.

For more information contact the Corporate and Community Services team on **01271 388253** or email **memberservices@northdevon.gov.uk** or the Communications Team on **01271 388278**, email **communications@northdevon.gov.uk**.

North Devon Council offices at Brynsworth, the full address is:
Brynsworth Environment Centre (BEC), Roundswell,
Barnstaple, Devon, EX31 3NP.

Sat Nav postcode is EX31 3NS.

At the Roundswell roundabout take the exit onto the B3232, after about ½ mile take the first right, BEC is about ½ a mile on the right.

Drive into the site, visitors parking is in front of the main building on the left hand side.

On arrival at the main entrance, please dial 8253 for Corporate and Community Services.



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NORTH DEVON COUNCIL

REPORT TO: POLICY DEVELOPMENT COMMITTEE

Date: **18TH JULY 2019**

TOPIC: CORPORATE PLAN

REPORT BY: CHIEF EXECUTIVE

1 INTRODUCTION

1.1 The Council's previous Corporate Plan is now out of date and so following the last election, there is a requirement to now consider what the Council's corporate priorities may be and to prepare a revised Corporate Plan.

1.2 This report highlights what work has so far been undertaken on this.

2 RECOMMENDATIONS

2.1 That Committee note the content of this report and the content of the draft Corporate Plan

3 REASONS FOR RECOMMENDATIONS

3.1 To ensure that the Committee agree with the draft Corporate Priorities.

4 REPORT

4.1 Since the last elections, officers have been working with Group Leaders and with the Corporate Plan Working Group to identify the priorities of the new Council.

4.2 The priorities that have been identified are:-

4.2.1 **Financial security** – The aim is to ensure that the Council is less reliant on central government grants and more reliant on income generated through various sources.

4.2.2 This would involve exploring all avenues of income generation including purchasing commercial property for investment purposes and exploring trading and housing companies.

4.2.3 **Customer/Citizen focus** – The aim would be to reduce demand on the Council's services by designing our processes and systems around delivering what the customer/citizen wants. The effect of this is to remove unnecessary waste from the systems, making them more efficient.

It would also involve putting the citizen at the heart of planning for the area to ensure that we are delivering the communities that the community wants.

4.2.4 Environment – The aim of this priority will be to put into effect plans to reduce our own environmental footprint and to work with the community to do likewise. It will also set out our objectives in terms of recycling and enhancing the environment and promoting it as our unique selling point.

4.2.5 North Devon Futures – This priority will focus on creating and enhancing communities and creating the environment for issues such as a recognised skills gap to be addressed. Partnership working will be the key to a successful delivery and so this should be at the centre of any action plans.

- 4.3 Whilst it is clearly important to have a Corporate Plan, it is also important to have a clear series of actions to deliver on those priorities.
- 4.4 The Corporate Plan will not be time limited and will be kept under review at least every 12 months to ensure that it is still relevant.
- 4.5 Performance against the identified actions will be measured as part of the Quarterly Business reports.
- 4.6 A draft plan will be presented to the meeting, albeit not in any final form, for Members to consider the above priorities and to also consider what specific actions might be included. It is important that those actions are realistic and time limited so that we can measure how well we are performing in delivering.

RESOURCE IMPLICATIONS

4.7 There are none.

5 EQUALITY and HUMAN RIGHTS

5.1 No issues arise from simply considering this report.

6 CONSTITUTIONAL CONTEXT

Article and paragraph	Appendix and paragraph	Referred or delegated power?	A key decision?
		Delegated	

7 BACKGROUND PAPERS

7.1 List of background papers (but not including published works or those that disclose exempt or confidential information (as defined in rule 10 of appendix 15 (Access to Information Procedural Rules) and the advice of a Political Advisor/Assistant):

Background papers will be available for inspection and will be kept by the author of the report.

8 STATEMENT OF INTERNAL ADVICE

8.1 The author (below) confirms that advice has been taken from all appropriate Councillors and officers.

Author: Ken Miles

Date: 9th July 2019

Reference: C:\Users\bt\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.Outlook\L92MQ3CV\Corporate plan.doc

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Corporate Priorities

Priority	Why this is so important to us & our citizens	Facts about what we do		
	<p>The Council's budgets have shrunk over the course of the past 10 years. We still anticipate needing to make a further £1million of savings in the next 10 years, but rather than reducing services, we want to explore the possibility of increasing income into the Council through adopting a more commercial approach and encouraging innovation. The aim will be to maximize our income in order to invest in key services.</p>	Budget facts	Income amounts	
<p>We achieve financial security</p>  <p>We become focused on delivering the best for our citizens</p>	<p>As a public authority, the role of the Council is to serve the public in one form or another. Services that deliver what our citizens require, not only make the lives of our citizens better, but also make the Council efficient. Truly customer or citizen focused services and strategies bring benefits to all.</p> <p>We will ensure that all services delivered by the council are improved and are the services that the citizens and customers want.</p> <p>We will enhance the methods of contact with the Council to take account of advances in technology and will embrace technology to assist us.</p> <p>We will also work with communities to make them more resilient and will put the community at the heart of our plans.</p> <p>Our aim will be to establish a reputation as an organisation that delivers excellent services to its citizens and is citizen focused.</p>	Facts about customer interactions		
	<p>We feel that we have a duty to look after the wonderful natural environment of the area. We recognise however that as a single Council we can only do so much ourselves and so we will need to work with the community/partner organisations to ensure that we fulfill our obligations to future generations.</p>	We stopped sending any rubbish to landfill.	We participated in Plastic Free North Devon Consortium	Recycling figures
			We dealt with XXXX Flytipping cases	

<p>Our environment is cherished and protected</p>  <p>We plan for North Devon's future</p>	<p>We will protect and enhance our most valuable and unique coastline and countryside and ensure that North Devon remains a high class and internationally recognized natural environment.</p> <p>Our aim will be to put the environment at the center of our decision making and to lead on reducing any harmful effects on the environment</p>			
	<p>Whilst the relative isolation of North Devon is an attractive feature for many who wish to live in the area it contributes to other issues such as the relative lack of skilled workforce, an ageing population ,pockets of deprivation, lack of opportunity, and other social issues. We must work with the community and with our key partners to create a long term vision for the North Devon for the future and we must deliver that vision to bring about real benefits to our citizens.</p>	<p>We processes over XXXX planning applications</p>	<p>Safe sleep</p>	<p>Affordable homes</p>
	<p>We will adopt place based approaches in planning and implementing that vision.</p> <p>We will also ensure that North Devon is well represented at County, sub-regional, regional, and national initiatives to ensure that the area benefits equally with other parts of the country.</p> <p>Our aim will be to increase the opportunities so that young people stay in northern Devon, increase productivity of the area and address the issues affecting it.</p>	<p>Young person retention figures?</p>	<p>Our population of over 65s is growing more quickly than</p>	

Delivery Plan

Priority	What are we going to do and by when	How will our Citizen's know we have done what we said we would?
	<p>Adopt a commercialisation strategy/asset management strategy that details the parameters within which investment can take place – December 2019</p>	<p>Maintaining services and through reports and accounts</p>

We achieve financial security



Become focused on delivering the best for our citizens



Our environment is cherished and protected



We plan for North Devon's future

Explore all investment opportunities in order to increase income into the Council - ongoing

Explore the setting up of alternative delivery models – June 2020

Introduce customer satisfaction surveys or similar – September 2019

Adopt a programme of reviewing services to ensure that they meet expectations of our citizens. September 2019

Use technology to improve our services

Increase the range of services that can be accessed online –

Engage with our citizens on important issues

Work with partners to develop a carbon reduction plan to comply with IPCC targets – November 2020

Develop a cross cutting environmental strategy setting out how we will protect the natural environment

Work with our communities on developing new practices that protect the environment

Work to enhance green spaces and recognise and use the links with health enhancement.

Encourage energy efficiency and renewable energy initiatives.

Explore investment opportunities in renewable energy and the installation of renewable energy on Council buildings

Work with partners, including neighbouring authorities, to develop a Vision for Northern Devon for 2050

Work with partners to develop visions for the main towns in North Devon.

Adopt a revised Housing Strategy

Complaints reduced to a bare minimum

Increase in customer satisfaction

Adoption of strategy

Declaration that the Council is carbon neutral

Number of houses complying with ?? energy efficiency standard

Acres of publically accessible green space created

Reduced carbon footprint of the area?

Adoption of Vision and Strategy

Improved productivity

Availability of faster digital connections

Numbers of adopted neighbourhood plans

	<p>Increase productivity through investment in existing companies, and fostering start ups and those moving into the area.</p> <p>Increase the number of housing units and business space in the area, with minimum damage to the environment</p> <p>Encourage better digital connectivity.</p> <p>Drive up housing standards in the area and increase the number of affordable houses</p> <p>Increase the number of neighbourhoods working towards a Neighbourhood Plan</p> <p>To foster links with the LEP and other strategically important government bodies including central ministries</p>	<p>Housing standards improved</p> <p>Development of brownfield sites</p> <p>Servicing of allocated site for commercial use</p> <p>Provision of start up units</p> <p>Explore the direct development of new housing by the Council for its citizens</p>
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